

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 35.26104 Longitude: -81.124147

Franklin Square Gastonia, NC		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	27,520	113,809	335,358
	Population Est 25Q1	27,427	113,498	332,904
	Population Est 24Q4	27,212	112,782	331,397
	Population Est 24Q3	27,090	112,258	329,354
	Population Est 24Q2	26,987	111,897	326,737
	Population Est 24Q1	26,851	111,331	325,339
	Population Est 23Q4	26,767	111,030	323,488
	Population Est 23Q3	26,719	110,491	321,407
	Population Est 23Q2	26,715	110,227	320,241
	Population Fcst	27,361	116,322	352,531
	2010 Census Population	24,257	93,820	263,852
	2000 Census Population	22,446	87,675	233,310
	1990 Census Population	21,789	83,368	214,441
	Current Year Daytime Population	35,749	118,159	355,229
	Average Seasonal Population	64	546	1,752
	Historical Annual Growth, 1990 – 2000	0.30%	0.51%	0.85%
	Historical Annual Growth, 2000 – 2010	0.78%	0.68%	1.24%
	Estimated Annual Growth, 2010 – CY	0.87%	1.34%	1.67%
	Projected Annual Growth, CY to Y5	-0.12%	0.44%	1.00%
	Group Qtrs Est	757	2,577	3,520
Transient Est Average Last 4 Qtrs	1,990	2,928	16,340	
<b>Households</b>	Current Year Estimated Households	11,205	46,535	131,857
	Households Est 25Q1	11,157	46,382	130,898
	Households Est 24Q4	11,065	46,070	130,277
	Households Est 24Q3	11,013	45,848	129,466
	Households Est 24Q2	10,969	45,705	128,444
	Households Est 24Q1	10,911	45,461	127,873
	Households Est 23Q4	10,873	45,334	127,150
	Households Est 23Q3	10,856	45,112	126,338
	Households Est 23Q2	10,856	45,003	125,874
	Households Fcst	11,151	47,655	138,659
	2010 Census Households	9,736	36,990	100,739
	2000 Census Households	9,161	34,870	89,782
	1990 Census Households	8,530	32,046	80,025
	Historical Annual Growth, 1990 – 2000	0.72%	0.85%	1.16%
	Historical Annual Growth, 2000 – 2010	0.61%	0.59%	1.16%
	Estimated Annual Growth, 2010 – CY	0.97%	1.60%	1.87%
	Projected Annual Growth, CY to Y5	-0.10%	0.48%	1.01%
Population per Household	2.39	2.39	2.52	

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Franklin Square Gastonia, NC		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.5%	1.5%	1.8%
	HH Income \$250,000 to \$499,999	1.7%	1.8%	2.2%
	HH Income \$200,000 to \$249,999	4.0%	4.3%	5.1%
	HH Income \$175,000 to \$199,999	3.4%	3.5%	4.2%
	HH Income \$150,000 to \$174,999	5.8%	5.2%	6.0%
	HH Income \$100,000 to 149,999	16.4%	16.3%	17.7%
	HH Income \$75,000 to 99,999	14.7%	12.8%	13.3%
	HH Income \$50,000 to 74,999	18.7%	17.9%	17.0%
	HH Income \$35,000 to 49,999	11.2%	10.8%	10.6%
	HH Income \$25,000 to 34,999	7.4%	8.2%	7.2%
	HH Income \$15,000 to 24,999	6.3%	7.9%	6.7%
	HH Income \$0 to 14,999	8.9%	9.7%	8.2%
	Average Household Income	\$91,322	\$93,109	\$100,569
	Median Household Income	\$71,704	\$67,679	\$75,551
	Per Capita Income	\$38,362	\$38,680	\$39,819
	Average Disposable Income	\$74,187	\$72,981	\$78,913
	Median Disposable Income	\$61,413	\$58,079	\$64,551
	Discretionary HH Income Over \$150,000	3.5%	4.3%	5.8%
	Discretionary HH Income \$125,000 to \$149,999	4.0%	4.1%	4.8%
	Discretionary HH Income \$100,000 to \$124,999	6.1%	5.7%	7.4%
	Discretionary HH Income \$75,000 to \$99,999	10.6%	10.4%	12.0%
	Discretionary HH Income \$50,000 to \$74,999	17.8%	17.0%	17.9%
	Discretionary HH Income \$25,000 to \$49,999	31.4%	27.8%	25.7%
	Discretionary HH Income Under \$25,000	26.7%	30.6%	26.3%
	Average Discretionary HH Income	\$52,731	\$52,797	\$59,216
	Median Discretionary HH Income	\$42,774	\$40,900	\$47,777
	Householder White – Count	6,630	28,903	73,555
	Median HH Income	\$78,590	\$74,171	\$85,075
	Average HH Income	\$91,122	\$87,645	\$94,520
	Householder Black or African-American – Count	2,533	9,895	34,809
	Median HH Income	\$62,718	\$56,496	\$62,093
	Average HH Income	\$67,896	\$65,324	\$72,946
	Householder Hispanic – Count	1,067	3,812	10,927
Median HH Income	\$54,512	\$56,973	\$65,494	
Average HH Income	\$68,359	\$70,416	\$79,054	
Householder Asian or Pacific Islander – Count	128	609	3,315	
Median HH Income	\$70,654	\$84,008	\$109,737	
Average HH Income	\$92,139	\$97,852	\$112,793	
Householder Other or Pacific Islander – Count	848	3,315	9,251	
Median HH Income	\$76,199	\$65,976	\$70,582	
Average HH Income	\$79,600	\$79,094	\$84,382	

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Franklin Square Gastonia, NC		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Gender</b>	Male Population	13,045	54,463	161,168
	Female Population	14,476	59,346	174,190
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	1,595	6,578	19,698
	Count of Pop 0 to 7 years	2,224	9,196	27,749
	Count of Pop 5 - 13	2,842	11,990	36,292
	Count of Pop 14 - 18	1,343	5,892	17,770
	Count of Pop 19 - 22	1,284	5,773	17,390
	Count of Pop 22 - 25	908	4,158	12,496
	Count of Pop 25 - 29	1,599	6,668	19,368
	Count of Pop 30 - 34	1,956	7,727	22,709
	Count of Pop 35 - 39	1,904	8,077	24,175
	Count of Pop 40 - 44	1,727	7,213	21,733
	Count of Pop 45 - 59	4,992	21,445	64,608
	Count of Pop 60 - 74	4,874	19,330	56,008
	Count of Pop 75 - 84	1,765	6,772	18,051
	Count of Pop 85+	731	2,187	5,061
	% of Pop 0 to 4 years	5.8%	5.8%	5.9%
	% of Pop 0 to 7 years	8.1%	8.1%	8.3%
	% of Pop 5 - 13	10.3%	10.5%	10.8%
	% of Pop 14 - 18	4.9%	5.2%	5.3%
	% of Pop 19 - 22	4.7%	5.1%	5.2%
	% of Pop 22 - 25	3.3%	3.7%	3.7%
% of Pop 25 - 29	5.8%	5.9%	5.8%	
% of Pop 30 - 34	7.1%	6.8%	6.8%	
% of Pop 35 - 39	6.9%	7.1%	7.2%	
% of Pop 40 - 44	6.3%	6.3%	6.5%	
% of Pop 45 - 59	18.1%	18.8%	19.3%	
% of Pop 60 - 74	17.7%	17.0%	16.7%	
% of Pop 75 - 84	6.4%	6.0%	5.4%	
% of Pop 85+	2.7%	1.9%	1.5%	
Median Age	41.0	40.0	39.5	
Average Age	41.7	40.7	40.1	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	6.3%	6.2%	6.3%
	% of Pop 5 - 13	11.2%	11.2%	11.4%
	% of Pop 14 - 18	5.1%	5.5%	5.6%
	% of Pop 19 - 22	5.0%	5.5%	5.5%
	% of Pop 22 - 25	3.6%	4.0%	4.0%
	% of Pop 25 - 29	6.1%	6.1%	6.0%
	% of Pop 30 - 34	7.4%	7.0%	6.8%
	% of Pop 35 - 39	7.1%	7.1%	7.2%
	% of Pop 40 - 44	6.0%	6.2%	6.5%
	% of Pop 45 - 59	18.1%	18.8%	19.0%
	% of Pop 75 - 84	5.3%	4.9%	4.6%
	% of Pop 60 - 74	17.0%	16.2%	16.1%
	% of Pop 85+	1.8%	1.2%	1.0%
	Median Age	38.7	38.1	38.0
Average Age	39.9	39.1	38.8	

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	% of Pop 0 to 4 years	5.4%	5.4%	5.5%
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	% of Pop 45 - 59	18.2%	18.9%	19.5%
	% of Pop 60 - 74	18.3%	17.7%	17.3%
	% of Pop 75 - 84	7.4%	6.9%	6.1%
	% of Pop 85+	3.5%	2.6%	2.0%
	Median Age	43.0	42.0	41.0
Average Age	43.2	42.2	41.3	
Race	Count of White	16,731	70,112	182,475
	Count of Black or African-American	6,650	26,934	96,273
	Count of Asian or Pacific Islander	411	1,979	10,521
	Count of Other races	3,729	14,784	46,089
	White	60.8%	61.6%	54.4%
	Black or African American	24.2%	23.7%	28.7%
	Asian	1.5%	1.7%	3.1%
	Other Races	13.5%	13.0%	13.7%
Language Spoken	Speak English at Home	88.8%	89.1%	86.5%
	Speak Spanish at Home	8.2%	8.1%	9.5%
	Speak French or French Creole at Home	0.1%	0.3%	0.4%
	Speak German at Home	0.1%	0.2%	0.2%
	Speak Other Indo-European Languages at Home	0.8%	0.5%	0.7%
	Speak Russian and Other Slavic Languages at Home	0.6%	0.3%	0.2%
	Speak Chinese at Home	0.0%	0.2%	0.2%
	Speak Korean at Home	0.2%	0.1%	0.1%
	Speak Vietnamese at Home	0.2%	0.3%	0.7%
	Speak Other Asian Languages at Home	0.5%	0.4%	0.8%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.2%	0.2%
	Speak Other Language at Home	0.6%	0.4%	0.5%
Hispanic	Hispanic Population	3,142	12,577	38,756
	Hispanic Population Percent	11.4%	11.1%	11.6%
	Mexican	34.7%	35.6%	40.6%
	Puerto Rican	20.5%	16.7%	10.9%
	Cuban	0.5%	3.5%	3.7%
	Dominican	5.5%	2.9%	4.1%
	Central American	18.2%	20.4%	23.1%
	South American	16.5%	13.4%	12.2%
	Other Hispanic	4.2%	7.4%	5.3%
	2000 Hispanic Population Percent	5%	4%	4%
	1990 Hispanic Population Percent	1%	1%	1%

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<b>Ancestry</b>	American (percent of total population)	10.3%	10.4%	8.5%
	American	9.9%	10.0%	8.2%
	Native American (ie. Indian/Eskimo)	0.3%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.9%	1.0%	1.7%
	Chinese	0.1%	0.1%	0.2%
	Japanese	0.1%	0.0%	0.0%
	Korean	0.2%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.3%	0.3%	0.5%
	South East Asian (ie. Vietnamese)	0.2%	0.2%	0.5%
	Other Asian	0.1%	0.2%	0.4%
	European (percent of total population)	19.0%	19.7%	17.0%
	British	5.0%	5.3%	4.5%
	Dutch	0.4%	0.5%	0.3%
	French	0.5%	0.5%	0.4%
	German	4.6%	4.2%	3.8%
	Italian	0.8%	0.8%	0.9%
	Polish	0.7%	0.5%	0.4%
	Scandinavian	0.3%	0.4%	0.4%
	Scotch/Irish	5.7%	6.2%	5.2%
Other European (ie. Greek/Russian)	1.2%	1.3%	1.1%	
Middle Eastern	0.1%	0.1%	0.1%	
Other Ancestry	17.9%	16.7%	14.9%	
Unclassified Ancestry	16.3%	16.8%	16.2%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	19,549	79,417	231,713
	Elementary (0 to 8)	2.8%	3.7%	4.3%
	Some High School (9 to 11)	6.5%	7.5%	7.7%
	High School Graduate (12)	29.4%	27.8%	28.1%
	Some College (13 to 16)	23.7%	22.9%	20.8%
	Associates Degree Only	10.1%	10.8%	10.4%
	Bachelors Degree Only	19.3%	18.9%	19.8%
	Graduate Degree	8.1%	8.4%	8.9%
	% College (4+)	27.4%	27.2%	28.7%
<b>Household Type</b>	Total Households – count	11,205	46,535	131,857
	One Person HHs – count	3,405	14,511	36,679
	Family HHs – count	7,045	28,496	85,904
	Married Couple – count	4,451	18,129	56,847
	w/own children – count	1,420	6,459	20,647
	w/out own children – count	3,031	11,670	36,199
	Male Householder – count	873	2,956	7,931
	Female Householder – count	1,721	7,411	21,127
	Non-Family Households – count	755	3,528	9,275
	1 Person Household	30.4%	31.2%	27.8%
	2 Person Household	33.3%	32.5%	32.8%
	3 Person Household	16.3%	16.1%	17.1%
	4 Person Household	10.9%	11.6%	12.5%
	5 Person Household	5.8%	5.4%	6.0%
6 Person Household	2.1%	2.1%	2.4%	
7+ Person Household	1.2%	1.1%	1.4%	
% Households With Children	24.9%	25.9%	26.7%	

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<b>Housing</b>	Total Housing Units	12,157	50,660	142,052
	Owner Occupied Percent	52.3%	52.8%	57.4%
	Renter Occupied Percent	39.8%	39.1%	35.4%
	Vacant Housing Percent	7.8%	8.1%	7.2%
	Total Housing Units (Census 2000)	9,779	37,361	96,001
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	0.2%	1.2%	2.1%
	Property Value \$750,000 to \$999,999	2.0%	3.6%	4.0%
	Property Value \$500,000 to \$749,999	8.2%	10.4%	13.3%
	Property Value \$400,000 to \$499,999	12.9%	11.7%	12.7%
	Property Value \$300,000, to \$399,999	24.6%	21.2%	19.7%
	Property Value \$200,000 to \$299,999	26.2%	25.2%	23.0%
	Property Value \$150,000 to \$199,999	10.9%	10.2%	9.1%
	Property Value \$100,000 to \$149,999	7.8%	8.4%	7.8%
	Property Value \$60,000 to \$99,999	3.5%	3.5%	3.2%
	Property Value \$40,000 to \$59,999	1.2%	1.2%	1.2%
	Property Value \$0 to \$39,999	2.5%	2.9%	3.2%
	Median Home Value	\$292,532	\$294,552	\$312,081
<b>Wealth per Household</b>	\$0 and under - percent	18.3%	18.4%	18.0%
	\$1 to \$4999 - percent	9.3%	9.4%	9.0%
	\$5k to \$9999 - percent	4.9%	4.9%	4.8%
	\$10k to \$24999 - percent	6.6%	6.6%	6.5%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	10.3%	10.2%	10.3%
	\$100k to \$249999 - percent	17.7%	17.7%	17.9%
	\$250k to \$499999 - percent	12.6%	12.5%	12.8%
	\$500k+ - percent	13.4%	13.4%	13.9%
	Median HH Wealth	\$69,290	\$68,877	\$73,422
	Avg HH Wealth	\$224,535	\$224,214	\$230,003
<b>Economic Viability</b>	Economic Viability Local	280	283	284
	Economic Viability Indexed	101	102	102
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	13,897	56,650	169,734
	Managerial/Executive	14.2%	13.8%	16.2%
	Professional Specialty	18.6%	21.0%	20.2%
	Healthcare Support	2.7%	2.9%	2.7%
	Sales	9.9%	10.0%	10.0%
	Office & Administrative Support	13.3%	11.7%	12.0%
	Protective Service	2.6%	1.9%	1.8%
	Food Preperation	4.9%	5.3%	4.6%
	Building Maintenance & Cleaning	3.5%	3.7%	3.3%
	Personal Care	2.9%	2.6%	2.3%
	Farming, Fishing, & Forestry	0.5%	0.3%	0.3%
	Construction	8.6%	8.7%	8.9%
	Production & Transportation	18.4%	18.1%	17.7%
	Percent White Collar Workers	58.7%	59.4%	61.1%
	Percent Blue Collar Workers	41.3%	40.6%	38.9%

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	Agriculture/Mining/Construction	6.7%	7.3%	8.2%
	Manufacturing	14.7%	13.3%	12.6%
	Transportation	7.9%	7.5%	8.7%
	Information	1.1%	1.8%	1.6%
	Wholesale/Retail	15.3%	15.2%	14.7%
	Finance, Insurance, Real Estate	6.5%	6.8%	8.2%
	Professional Services	4.3%	5.6%	6.2%
	Management Services	0.1%	0.2%	0.1%
	Administrative/Waste Services	6.9%	5.3%	4.6%
	Educational Services	19.1%	20.6%	19.2%
	Entertainment Services	7.8%	7.8%	7.5%
	Other Professional Services	5.5%	4.9%	5.0%
	Public Administration	4.2%	3.6%	3.3%
<b>Vehicles per HH</b>	No Vehicles	4.8%	7.2%	6.3%
	1 Vehicle	35.0%	35.4%	32.5%
	2 Vehicles	40.0%	37.9%	37.2%
	3 or more vehicles	20.2%	19.5%	23.9%
	Average Number of Vehicles	1.82	1.77	1.89
<b>Change</b>	Births (last 12 months)	298	1,242	3,745
	Deaths (last 12 months)	258	1,032	2,885
	Migration (last 12 months)	518	1,761	7,853
<b>Work place</b>	Workplace Establishments	1,378	3,474	8,044
	Workplace Employees (FTE)	17,358	42,143	139,644